Contract Agreement Between:

CONTRACT

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555
www.kctv5.com

And:

Buying Time, LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract / Revision	Alt Order #
498630 /	06372940

Product
MISS 4 HEALTH AND ED

Contract Dates	Estimate #
10/23/12 - 10/29/12	2428

Advertiser	Original Date / Revision
MO 4 Health and Education	10/15/12 / 10/25/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KCTV	Dave Clark	TELEREP-WAS

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	370	375

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	10/26/12	10/26/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----1--	1	$1,200.00							
N 2	KCTV	10/26/12	10/26/12	Price is Right	10-11am		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----1--	1	$400.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KCTV	10/22/12-10/28/12	Price is Right	10-11am	------F----	:30		~~$400.00~~	NM		
	Credited											
N 3	KCTV	10/26/12	10/26/12	Ellen	3-4pm		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----1--	1	$500.00							
N 4	KCTV	10/26/12	10/26/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----1--	1	$700.00							
N 5	KCTV	10/26/12	10/26/12	More in the Morning	5a-6a		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----1--	1	$250.00							
N 6	KCTV	10/26/12	10/26/12	More in the Morning 6A	6-7am		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----1--	1	$350.00							
N 7	KCTV	10/26/12	10/26/12	7:00 AM-9:00 AM	7-9am		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	----1--	1	$250.00							
N 8	KCTV	10/29/12	10/29/12	Price is Right	10-11am		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	1------	1	$400.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KCTV	10/29/12-11/04/12	Price is Right	10-11am	M----------	:30		~~$400.00~~	NM		
	Credited											
N 9	KCTV	10/29/12	10/29/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/29/12	11/04/12	1------	1	$500.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
498630 /	06372940

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	MISS 4 HEALTH AND E	**2428**

Advertiser	Original Date / Revision
MO 4 Health and Educati	10/15/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	KCTV	10/29/12	10/29/12	3:00 PM-4:00 PM	3-4pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$500.00						
N 11	KCTV	10/29/12	10/29/12	More in the Morning	5a-6a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$250.00						
N 12	KCTV	10/29/12	10/29/12	7:00 AM-9:00 AM	7-9am		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$250.00						
N 13	KCTV	10/29/12	10/29/12	Mon 8-9pm	8-9pm		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$4,000.00						
N 14	KCTV	10/29/12	10/29/12	M-F 9-10am	9-10am		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$150.00						
N 15	KCTV	10/28/12	10/28/12	KCTV5 News @ 10P Sun	10-1030pm		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,200.00						
N 16	KCTV	10/28/12	10/28/12	Sun 6-7pm	6-7pm		:30			NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$8,000.00						
N 17	KCTV	10/28/12	10/28/12	Sun 8-9pm	Sun 8-9pm		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$4,000.00						
N 18	KCTV	10/25/12	10/25/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$1,200.00						
N 19	KCTV	10/25/12	10/25/12	Price is Right	10-11am		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$400.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KCTV	10/22/12-10/28/12	*Price is Right*	*10-11am*	----Th-----	*:30*	~~*$400.00*~~	*NM*			
	Credited											
D 20	KCTV	10/25/12	10/25/12	KCTV5 News @ Noon	12-1230pm		:30			NM	0	$0.00
N 21	KCTV	10/25/12	10/25/12	Ellen	3-4pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$500.00						
N 22	KCTV	10/25/12	10/25/12	More in the Morning	5a-6a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$250.00						
N 23	KCTV	10/25/12	10/25/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$700.00						
N 24	KCTV	10/25/12	10/25/12	CBS Early Show	7-9am		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$250.00						
N 25	KCTV	10/25/12	10/25/12	Thu 8-9pm	8-9pm		:30			NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$5,000.00						

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Contract / Revision	Alt Order #
498630 /	06372940

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	MISS 4 HEALTH AND E	**2428**

Advertiser	Original Date / Revision
MO 4 Health and Educati	10/15/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 26	KCTV	10/25/12	10/25/12	M-F 9-10am	9-10am		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$150.00						
N 27	KCTV	10/23/12	10/23/12	Letterman	1035-1137pm		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$550.00						
N 28	KCTV	10/23/12	10/23/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$500.00						
N 29	KCTV	10/23/12	10/23/12	3:00 PM-4:00 PM	3-4pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$500.00						
N 30	KCTV	10/23/12	10/23/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$700.00						
N 31	KCTV	10/23/12	10/23/12	More in the Morning	5a-6a		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$250.00						
N 32	KCTV	10/23/12	10/23/12	Tue 7-8pm	7-8pm		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$2,500.00						
N 33	KCTV	10/23/12	10/23/12	7:00 AM-9:00 AM	7-9am		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$250.00						
N 34	KCTV	10/23/12	10/23/12	Tue 8-9pm	8-9pm		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$4,000.00						
N 35	KCTV	10/23/12	10/23/12	M-F 9-10am	9-10am		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-1-----	1	$150.00						
N 36	KCTV	10/24/12	10/24/12	Price is Right	10-11am		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$400.00						
N 37	KCTV	10/24/12	10/24/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$500.00						
N 38	KCTV	10/24/12	10/24/12	3:00 PM-4:00 PM	3-4pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$500.00						
N 39	KCTV	10/24/12	10/24/12	KCTV5 News @ 4P	4-5pm		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$600.00						
D 40	KCTV	10/24/12	10/24/12	More in the Morning	5a-6a		:30			NM	0	$0.00
N 41	KCTV	10/24/12	10/24/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$700.00						
N 42	KCTV	10/24/12	10/24/12	More in the Morning 6A	6-7am		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$350.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 43	KCTV	10/24/12	10/24/12	CBS Early Show	7-9am		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$250.00						
N 44	KCTV	10/24/12	10/24/12	Wed 8-9pm	8-9pm		:30			NM	1	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$4,500.00						
N 45	KCTV	10/24/12	10/24/12	M-F 9-10am	9-10am		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	--1----	1	$150.00						
N 46	KCTV	10/26/12	10/26/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	----1--	1	$800.00						
N 47	KCTV	10/28/12	10/28/12	Chiefs Game Day	SU 10a-11a		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$400.00						
									Totals		42	$48,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	36	$43,050.00	$36,592.50
10/29/12 -10/29/12	6	$5,650.00	$4,802.50
Totals	42	$48,700.00	$41,395.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 8/20/12

I, Buying Time LLC
do hereby request station time concerning the following issue:

Missourians for Health and Education

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: $ NET

This broadcast time will be used by: Missourians for Health and Education

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Missourians for Health and Education Andrew Wilson-Treasurer	P.O. Box 412887 Kansas City, M.O. 64141

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☑ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

8/20/12		(202) 965-5060
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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